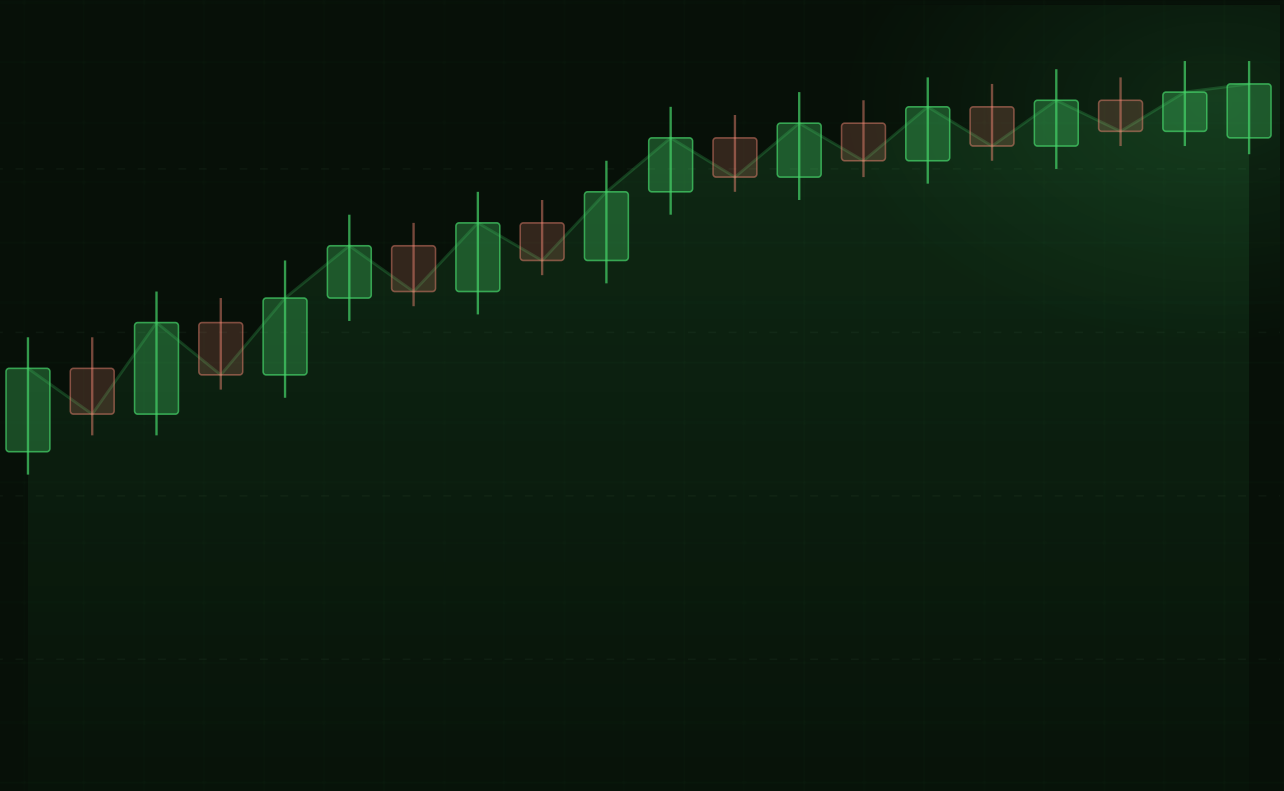


THE RECKONING

Nine in ten lose. The missing piece was never another WhatsApp or Telegram tip.

India has never had more trading advice. It has also never lost more money. This is why, and what to do about it.



Seven numbers the advice industry would rather you never saw.

This is not opinion. The market regulator has measured the outcome, year after year, and the picture has only hardened.

91%

of individual traders in equity derivatives **lost money** in FY25.

₹1.06 lakh cr

their combined **net loss** in FY25 alone, across roughly 96 lakh traders.

89 → 93 → 91%

the loss rate across three SEBI studies, FY22 through FY25. It is **not improving**.

3 in 4

kept trading even **after** losing. More advice did not change the outcome.

₹1.10 lakh

average loss per losing trader in a single year (FY24).

₹1.81 lakh cr

cumulative net loss across three years, FY22 to FY24.

7 in 10

of these traders earned under ₹5 lakh a year. Ordinary earners, not the wealthy.

All of it during the most advice-saturated period in the country's history. More channels, more calls, more "mentors" than ever before. The losses only deepened.

Source: SEBI studies on the profit and loss of individual traders in the equity derivatives segment, FY22 through FY25.

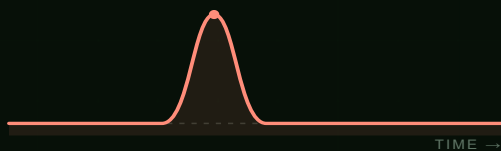
THE DIAGNOSIS

The problem was never a shortage of answers.

After a loss, the instinct is to hunt for better advice. It is the wrong instinct. A buy or sell call is true for one moment, on one instrument, and then it is worthless. What carries forward is not the answer. It is the method that produced it.

A TIP

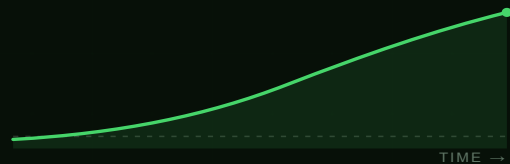
Value over time



One spike, on one trade, then nothing. It expires the moment it is given and teaches you nothing you can reuse.

A METHOD

Value over time



Compounds across a career. It works on every instrument, in every regime, without anyone in the room.

HOW A METHOD IS BUILT HERE

- **Gated mastery.** Every volume carries a worksheet and a gate quiz. 70% to advance, no skipping ahead.
- **Practised on Indian data.** The Edge Terminal applies every methodology to historical NSE bars, not textbook abstractions.
- **Three tracks at once.** Core trading, technical analysis, and an AI companion, taught together in every stage.
- **Process over prediction.** A journal, R-multiples and a Bayesian weekly review turn each trade into evidence.

So judge every academy by one question, and let it override the rest: **when you are done, will you still need them?**

We will never tell you what to buy or sell. We teach you how to decide.

Six stages, taught in English, Hindi and Kannada. Three tracks run at once in every stage: core trading, technical analysis, and an AI companion. Never tips or signals.

● Core Curriculum ● Technical Analysis ● AI Companion

01

Foundation

₹14,999

The vocabulary and operating system of a serious trader.

● CORE

- Market Mechanics
- Reading Price & Timeframes
- Market Structure: Dow, Wyckoff
- Patterns & Indicators
- Risk, Psychology & Process

● TECHNICAL

- Support & Resistance
- Trends & Channels
- Candlestick Patterns
- Classical Chart Patterns
- Moving Averages & Momentum

● AI COMPANION

"AI at the Desk: A Trader's First Co-Pilot"

- Redact a chart before sharing
- Why the strategy-generator fails
- Second-opinion prompts on a setup
- Catching confident AI errors
- A daily co-pilot routine

02

Systematic Trader

₹19,999

A trained eye becomes a documented, repeatable system.

● CORE

- From Discretion to System
- The Setup Library
- Multi-Timeframe & Regime Filters
- Weekly Review & Bayesian Inference
- Execution Mechanics

● TECHNICAL

- Price Action & Structure
- Volume
- Momentum Oscillators
- Fibonacci
- Multi-Timeframe Analysis

● AI COMPANION

"The Analyst's Co-Pilot: AI in Research"

- Stress-testing a setup spec card
- Summarising a five-layer regime
- Journaling with an AI partner
- Weekly Bayesian review prompts
- A repeatable research loop

03

Professional Edge

₹29,999

Frameworks become conviction; risk becomes a discipline.

● CORE

- Statistical Validation of Edge
- Advanced Risk: Kelly, VaR, Ruin
- Psychology at Scale
- Execution Science: VWAP, IS
- Multi-System Portfolios

● TECHNICAL

- Elliott Wave
- Wyckoff Method
- Harmonic Patterns
- Relative Strength
- Market Breadth & Internals

● AI COMPANION

"Light-Code AI for Pattern & Regime Triage"

- Multimodal vision on chart structure
- Your first light-code scanner
- Auto-labelling the market regime
- Pre-open order-flow triage
- Triage that feeds the review

Then three Mastery stages, from a validated edge to an institutional desk.

The same three tracks, taken to code, deployment, and capital at scale. This is where method becomes machine.

● Core Curriculum ● Technical Analysis ● AI Companion

04

Quantitative Edge

Mastery I · ₹39,999

Making the edge testable: code, data, honest validation.

● CORE

- Quantitative Research Workflow
- Backtesting in Python
- Econometrics & Factor Models
- Machine Learning for Trading
- Validation: PBO, DSR, CPCV

● TECHNICAL

- Chart-Reading for a Machine
- Backtesting & Overfitting
- Statistics of Chart Patterns
- Quantifying Regime & Volatility
- A Validated Strategy, End to End

● AI COMPANION

"The AI Quant Research Desk"

- AI pair-programming for backtests
- SHAP attributions on an ML model
- Guarding against look-ahead leakage
- Prompt patterns for quant research
- An agentic research dossier

05

Systems Architect

Mastery II · ₹49,999

Taking the validated edge live, at scale, kept honest.

● CORE

- Research to Production: Git, Tests
- Event-Driven Architecture
- Broker API Integration
- Deployment: Docker, Cloud
- The Live Deployment Playbook

● TECHNICAL

- Scanning & Surveillance
- From Scanner to Signal Engine
- Multi-Symbol Monitoring
- Encoding Technical Execution
- Signal Decay & Surveillance

● AI COMPANION

"AI in Production: Watching the Machine"

- Detecting model drift live
- LLM triage of system alerts
- Auditing scanner false positives
- A read-only incident co-pilot
- The watched-system dossier

06

Institutional Elite

Mastery III · ₹59,999

Running capital at an institutional standard.

● CORE

- Portfolio Construction at Scale
- Execution at Scale & TCA
- The Buy-Side Workflow
- Institutional Risk: VaR, ES
- Capital Raising & the Career Arc

● TECHNICAL

- Intermarket & Top-Down Read
- Sentiment & Positioning
- Seasonality, Cycles & Time
- Volume-at-Price & Profile
- The Complete Technical View

● AI COMPANION

"The AI Research Desk: Institutional AI"

- NLP on alternative-data feeds
- Fund-scale LLM research pipelines
- Model-risk governance for auditors
- An institutional AI research desk
- The agentic research desk

START HERE

Find out where you actually stand.

Most people start at the wrong stage and waste months. The free diagnostic maps your current level to the right one. No pitch, no pressure, about fifteen minutes.

The markets wait for no one. Our next cohort starts soon.

Reserve your seat now

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- 3 integrated tracks
- 1,308-methodology encyclopedia
- Edge Terminal practice room
- Complete Assessment for Official Certificate (optional)
- Lifetime access & updates

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